

**Project Title** : Evaluation of Technical and Economical Aspects of Cherry Production Farms that Applying or not Applying the GLOBALGAP in terms of Sustainable Agriculture in İzmir-Kemalpaşa Province

**Start Date** : 2009

**Supporting Body** : GDAR

**Leader** : Uzm. Önder Volkan BAYRAKTAR

**Co-researchers** : -

**Summary** : In this essay, under the leadership of the Cherry Growers Association and the agricultural consultant, using the data collected from about 200 cherry growers who have met the requirements by obtaining the GLOBALGAP certificate and carry out the production according to its standards; it is aimed to analyse technical and economical aspect of the cherry production done by the GLOBALGAP standards, evaluate the applications of the GLOBALGAP and then compare them to the results of the growers retaining traditional methods, and to conduct some research on the potential of the internal and external trade by investigating the position of the market and marketing of the product with the certificate. Additionally, the other objective is to examine the implementation of the GLOBALGAP run by the cherry growers association in terms of sustainable agriculture, in the same context evaluate the technical and economical aspect of it, and study the impact of the activities of the Kemalpaşa Cherry Growers Association, which plays an important role in influencing growers towards the GLOBALGAP, on the production and marketing of cherry in future, and then reach an understanding of the factors that have effect on the success and unsuccess in the execution of the GLOBALGAP standards. It is also planned to research into the possible ways which could allow the applications of the GAP and the GLOBALGAP to be used on the wider range of crops or crops groups.