

Agricultural Producers Organizations' and Shareholder/Member Relations in Izmir Province

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Project Summary:

Organization is at the beginning of the most important problems for Turkish agriculture. Two dimensions are in question of this problem. First is of not being enough qualified of the farmer organizations and other is having more than one organization models which are doing the same work. Being weak in effectiveness of the farmer organizations means that agricultural producers organizations' are not able to provide the expected benefits to their shareholders/members. On the other hand, working for the same purpose of the agricultural organizations (For instance; irrigation cooperatives and irrigation associations for irrigation; cooperatives, breeders associations, producers associations for milk collection and processing; agricultural sales cooperatives, agricultural development cooperatives and producers associations for plant production) causes to compete with each other and also divide among themselves. From this point of view, complexity of organizations of our country can be seen in agricultural sector. Therefore, this study investigates the structure of agricultural cooperatives and associations which are the two main organization patterns operating in agricultural sector in İzmir region. The purpose of this project is to identify the appropriate organization pattern and also to find out economic and managerial involvement of partners in agricultural organizations and their managerial satisfaction. Data was collected from the shareholders/members of the agricultural producers organizations' in İzmir by the related survey. Analytic Hierarchy Process (AHP), Factor Analysis and correlation analysis were used for data analyzing.

According to AHP results, agricultural producers preferred best marketing opportunity at the first place among the priorities of highest profit, lowest risk and best marketing opportunity criteria and agricultural organizations are preferred at the first place regarding to highest profit, lowest risk and best marketing opportunity criteria to achieve the success. Relation of managerial satisfaction with members/shareholders of agricultural irrigation cooperative, fisheries cooperative and agricultural credit cooperative is found positive, with members of cattle breeders' association and water users' association is found negative; relation of managerial participation with shareholders of agricultural irrigation cooperative and fisheries cooperative is found positive, with members/shareholders of agricultural credit cooperative and cattle breeders' association is found negative; relation of financial expectation and organizational responsibility with shareholders of agricultural credit cooperative and agricultural development cooperative is found positive, with members of water users association is found negative.

Key words: Agricultural Cooperative, Producer Association, Organization Management, Participation, Shareholder/Member Relations